EFFERSON

FOR USE WITH LUMINOUS TUBES

JEFFERSON TRANSFORMERS

FOR USE WITH LUMINOUS TUBES



JEFFERSON ELECTRIC COMPANY
Bellwood, Illinois

Bulletin 402-LT

JEFFERSON

LUMINOUS TUBE TRANSFORMERS







No. 721-161

Nos. 721-141, 721-221 and 721-151

N especially important factor in creating the ever increasing demand for outdoor fluorescent and clear luminous tube signs and interior fluorescent and clear luminous tube lighting is their dependability, and the first requisite to dependability is transformer power of positive and adequate volume. Jefferson engineers have been identified with every step of progress and improvement—applying their specialized experience in the design and building of transformers to anticipate the ever-enlarging requirements.

During the many years of commercial use of luminous tubes great strides have been made in the improvement of various components of the Neon sign. This is particularly true of the luminous tube transformer. Improvements and refinements of great importance have been and are constantly being made in the Jefferson engineering and research laboratories and through cooperation with luminous tube sign manufacturers.

The present line of Jefferson Luminous Tube Sign Transformers incorporates the following features, which insure long life, quiet and efficient operation: • Patented Mid-point Grounded Balanced Design.

- High insulation safety factor.
- Streamlined sturdy cases. • Uniform maximum output.
- Heat and vacuum treated, non-aging low-loss cores.
- Double vacuum treated coils.
- Liberal spacing of pancake type windings.
- Shock-proof primary and secondary terminals. Gasketed case and bushings for water proofing.
- Improved compound and method of sealing.
 Oil treated multi-petticoated porcelain bushings.
- Jefferson Transformers are listed by Underwriters' Laboratories, Inc. and carry the Underwriters' label.

Mid-Point Grounded Balanced Design

Jefferson engineers developed the mid-point grounded BALANCED design; protected by U. S. Patent Nos. 1,777,256 and 1,786,422; Canadian Patent Nos. 323,728 and 323,729. This design is universally recognized as the outstanding improvement in transformer design for luminous tube lighting. It definitely balances the current and limits the secondary voltage to required values - promotes longer life of tubing and all electrical parts - and insures uniform brilliancy.

Streamlined Cases

The first streamlined one-piece deep drawn case designs were introduced by Jefferson in both standard and indoor transformer types. Since that time case structure has been constantly improved to provide Jefferson Transformers of smaller, neater and more attractive lines. Heavy steel of exceptional durability treated to resist rust is used. Mounting brackets of sturdy design are provided. Standard types are finished in long wearing black crackled enamel. Indoor types are finished in an exclusively new gray, representing hammered metal, having a harmonizing and attractive appearance.

Polarity Marking

When two or more transformers are mounted together and the secondary leads are in close proximity, it is necessary that these leads be connected to terminals of identical polarity marking. Primary connections must conform to N. E. C. practice - white wire to cadmium terminals. Unless this precaution is observed all equipment in the circuit will be subject

to abnormal stress and perhaps will suffer damage.

To insure proper installation with minimum stresses and to prevent cascading, the terminals of all Jefferson cased transformers, except window types, are equipped with cadmium and brass nuts and washers on primary and secondary to indicate the polarity of the transformer windings. Cadmium marked terminals represent the "common" connections, and brass terminals the "hot wire" connections.

Ground Terminal

To comply with Underwriters' Laboratories, Inc. requirements covering the grounding of luminous tube transformers, all Jefferson units in series "721", "722", "724" and "725" are now supplied with a separate ground terminal located at one end of the

Cool Operation

The liberal design throughout, the use of the best materials, and unexcelled workmanship, provide for long transformer life and cool operation.

Shock-proof primary and secondary terminals are provided to meet the requirements of the National Electrical Code and Underwriters' Laboratories, Inc.

Winding Construction

Jefferson secondary windings are of the pancake type, providing greater insulating factors, better radiation, and coolness in operation. The primary coil is layer-wound of special high temperature resistant enameled wire, with additional insulation between each layer. The secondary windings and high voltage leads are insulated from each other and the metal case with heavy mica plate, insuring against electrical breakdown. All coils are automatically machine-wound to exacting specifications and are then vacuum treated and impregnated. Secondary coils are protected against high voltage surges by having the turns of first and last layers spaced 1/16' apart and triple insulation between layers. The complete core and winding unit is given an additional vacuum treatment and is impregnated with moistureproof compound of high dielectric strength to afford absolute protection under every climatic condition.

Insulation

Jefferson chemical and electrical engineers worked intensively for several years to develop an extremely high grade of high dielectric all-weather resisting insulating compound for both impregnation and filling of transformer cases. This compound is of the asphalt base type, subjected to a special blowing process-which thoroughly eliminates sulphur and moisture, and insures a highly refined product.

The adhesive qualities of this material are such that the compound serves as an extremely good binder, holding the various parts of the transformer unit securely, preventing hum and possibility of air

or moisture seepage.

As all types of compound are extremely poor conductors of heat, special high dielectric fillers are mixed into the compound to insure low temperatures at the center of the transformer. Heat is thus uniformly distributed to the case walls and hot spots within the transformer avoided.

Chemical Laboratory

The Jefferson chemical laboratory imposes very rigid requirements covering all raw materials used, to insure only the highest quality, and especially to guard against the presence of chemicals which may later promote electrolysis. In addition chemical engineers personally supervise all vacuum impregnation, moisture proofing compounds and heat treatments.

Complete Line for Outdoor and Indoor Service

Transformers listed include types for all kinds of portable and fixed outdoor and indoor fluorescent and clear luminous tube uses. All are listed as standard by the Underwriters' Laboratories, Inc. and the latest indoor models, series 726, 727 and 728 described on Pages 12 to 15 comply with the new National Electrical Code requirements covering concealment of the high tension secondary connections of indoor installations.

Standard Outdoor Types—One Secondary Terminal at Each End of Case

All Jefferson 6000 to 15,000 volt outdoor transformers are equipped with shock-proof porcelain secondary caps and high tension cable clamps — a feature developed and introduced by Jefferson (Pats. U. S. No. 1,983,347 — Canadian No. 352,509)

Standard models are equipped with porcelain bushings located one at each end of the case. Both primary connections are at one end of the case. These transformers are most generally used in outdoor type signs although they are suitable for indoor signs when an enclosure is used for the transformer.

Special Outdoor "X" Types—Both Secondary Terminals at One End of Case

For those who prefer transformers with secondary bushings at one end of the case 15,000, 12,000 and 9,000 volt units can be furnished. This style construction is furnished when specified as follows: No. 731-111 for 15,000 volt. No. 731-121 for 12,000 volt 30 MA, etc.

Guarantee

"The Jefferson Electric Company agrees to correct by repair or replacement, at company's option, such transformers as may fail in service within a period of one year from date of shipment, provided conditions of operation have been normal at all times and that the transformers have not been subjected to abnormal stresses from such causes as incorrect primary voltage or frequency, defective tubing, defective cables or insulators, excessive length of tubing, or in general, improper sign installation.

The Jefferson Electric Company will not be liable for any expenses incurred in installation or transportation."



No. 721-351



Nos. 731-111 and 731-121



Nos. 731-141 and 731-221

SPECIFICATIONS AND DIMENSIONS LUMINOUS TUBE TRANSFORMERS—Series 721

• 60 Cycle 115 Volts—Binding Posts Standard (One at each end of case)

| | | | Approx. Watts | Secon | dary | | | | D | IMENS | BIONS | IN IN | CHES | | | | Approx Ship- |
|--|----------------------------------|--------------------------|--|----------------------------------|----------------------|------------------|------------------------------|------------------------------|--------------------------------------|--------------------------------------|---------------------------------|----------------------------------|----------------------------|-------------------------------|--|---|-----------------------|
| Cat. No. | Tele- graphic Code | Cap. V.A. | Con- sumption at 115 Volts 60 Cycles | Volts | M.A. | Fig. | A | В | С | D | Е | F | G | н | J | K | Weight Lbs. |
| 721-811 721-111 721-311 | ZIPME ZACNA ZINUP | 650 450 250 | 335 225 135 | 15000 15000 15000 | 45 30 18 | 2 1 1 | 16¼ 14¾ 14¾ | 57/6 48/4 43/4 | 75/6 617/2 617/2 | 111/4 915/2 915/2 | 12½ 10½ 10½ | 33/16 33/16 33/16 | 13½ 11 11 | 57/16 55/16 55/16 | 7/6×8/4 7/6×8/8 7/6×5/8 | | 55 31 27½ |
| 721-821 721-121 721-221 721-321 | ZIPLA ZARHO ZAFWY ZINON | 500 360 250 200 | 270 180 125 100 | 12000 12000 12000 12000 | 45 30 24 18 | 2 1 1 1 | 1434 1434 1314 1314 | 43/4 43/4 43/4 43/4 | 615 52 617 62 325 62 325 52 | 915 42 915 42 915 42 915 42 | 10¼ 10⅙ 10¼ 10¼ 10¼ | 33 16 33 16 33 16 33 16 | 11½ 11 11½ 11½ | 57/2 55/16 28/4 28/4 | 7/6x 5/8 7/6x 5/8 7/6x 5/8 | | 34 30 19½ 20 |
| 721-841 721-141 721-341 | ZIOXY ZAGYT ZATOK | 375 250 190 | 200 125 80 | 9000 9000 9000 | 45 30 18 | 2 1 1 | 1484 1314 1158 | 4% 4% 3 | 615/2 335/2 41/2 | 915/2 915/2 93/8 | 101/4 101/4 911/16 | 33/16 33/16 11/8 | 11 1/8 11 1/8 10 3/4 | 51/42 28/4 31/2 | 7/16 x 5/8 7/16 x 5/8 18/4 x 13/16 | | 34 19½ 14 |
| 721-851 721-151 721-351 | ZEVUR ZARUJ ZAHTE | 330 225 150 | 165 100 65 | 7500 7500 7500 | 45 30 18 | 5 1 2 | 13¼ 115% | 3434 | 325/52 41/2 | Page 5 - 915/2 93/8 | width 1014 911/16 | - dime | nsion 'A | 2 % 4 3 ½ 3 ½ | 7/8×5/8 18/64×13/16 | | 25 19 13 |
| 721-831 721-131 721-331 | ZEWAN ZAUDT ZAUTL | 250 180 140 | 125 75 50 | 6000 6000 6000 | 45 30 18 | 5 2 2 | 115/8 115/8 | 3 2 3/4 | (Pa | age 5 — 9 % 9 % | width - 911/16 | dimer 11/8 11/8 | 10 % 10 % | 3½ 3½ 3½ 3½ | 13/4×13/6 13/4×13/6 | | 18¼ 14 12 |
| 721-861 721-161 721-361 | ZEWOR ZADUT ZAIRG | 235 150 100 | 110 70 45 | 5000 5000 5000 | 45 30 18 | 5 1 2 | 9 91/4 | 43/8 | (Pa | 61/6 61/2 | width - | dimer 2½ 1½ | 75/16 78/4 | 31/4*) 27/8 31/2 | 18/4 18/4×5/4 | | 18½ 13 9¾ |
| 721-871 721-171 721-371 | ZEWLUS ZAUSK ZAVAH | 190 140 90 | 80 55 35 | 4000 4000 4000 | 45 30 18 | 2 2 2 | 115/8 83/8 83/8 | 3 3½ 35/6 | 41/2 43/4 43/4 | 93/8 53/4 53/4 | 911/16 67/16 67/16 | 11/8 11/8 11/8 | 10 3/4 7 7 | 3½ 3½ 3½ 3½ | 18/64×18/16 18/64×5/16 18/64×5/16 | | 17 9½ 8½ |
| 721-891 721-191 721-391 | ZEVSY ZAETH ZEOJD | 150 100 75 | 65 40 25 | 3000 3000 3000 | 45 30 18 | 1 2 2 | 9 8 % 8 % | 43/8 35/42 35/42 | 5 43/4 43/4 | 6 1/8 5 3/4 5 3/4 | 67/8 67/18 67/18 | 2½ 1½ 1½ 1½ | 75/16 7 7 | 2 1/8 3 1/2 3 1/2 | 13/64 13/64 X 5/16 13/64 X 5/16 | | 13 9 8 |
| 721-381 | ZAUCS | 50 | 20 | 2000 | 18 | 2 | 83/8 | 35/42 | 43/4 | 53/4 | 67/18 | 11/8 | 7 | 3½ | 13/4×5/6 | | 7 |

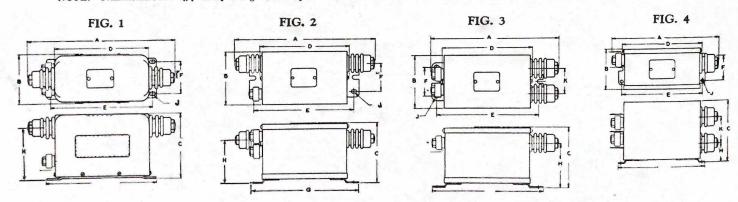
• 60 Cycle 115 Volts—Binding Posts Standard (Both at one end of case)

| 731-111 | ZIYOY | 450 | 225 | 15000 | 30 | 3 | 121/2 | 55/8 | 57/8 | 89/16 | 101/8 | 33/16 | 11 | 43/8 | 7/6×5/8 | 21/2 | 31 |
|--------------------|-------|------------|------------|----------------|----------|-----|-------|--------------|--------------|-----------------|------------|-------|----------|--------------|--------------------------|--------|-----------|
| 731-121 731-221 | ZIYTA | 360 250 | 180 125 | 12000 12000 | 30 24 | 3 3 | 121/2 | 55/8 43/4 | 57/8 37/8 | 89/16 915/16 | 10½ 10¼ | 33/16 | 11 111/8 | 43/8 23/8 | 7/16 x 5/8 7/16 x 5/8 | 21/2 | 30 19½ |
| 731-141 | ZIYUZ | 250 | 125 | 9000 | 30 | 3 | 13 | 43/4 | 37/8 | 915/16 | 101/4 | 33/16 | 111/8 | 23/8 | 7/6×5/8 | 113/16 | 193/2 |

25 Cycle 115 Volts—Binding Posts Standard (One at each end of case)

| 721-112 | ZACOR | 450 | 225 | 15000 | 30 | 2 | 161/4 | 57/16 | 75/16 | 111/4 | 121/4 | 33/16 | 131/2 | 57/16 | 1/6×3/4 | 53 |
|--------------------|----------------|------------|------------|----------------|----------|---|------------|-----------------|----------------|-------------|------------|----------------|-----------|----------------|----------------------|--------------|
| 721-122 721-222 | ZARIG ZAGAR | 360 250 | 180 125 | 12000 12000 | 30 24 | 2 | 16¼ 14¾ | 57/16 415/16 | 75/16 617/2 | 111/4 915/2 | 12½ 10½ | 31/16 31/16 | 13½ 11 | 57/16 55/16 | 7/16x3/4 7/16x5/8 | 47 31 |
| 721-142 | ZADAP | 250 | 125 | 9000 | 30 | 1 | 14% | 415/6 | 617/4 | 915/2 | 101/8 | 38/16 | 11 | 55/16 | 7/6×5/8 | 34 |
| 721-162 | ZADVY | 150 | 75 | 5000 | 30 | 2 | 11% | 43/6 | 511/6 | 73/4 | 83/16 | 21/2 | 83/4 | 41/8 | 17 64 x 25/64 | 21 |

NOTE: Transformers having primary voltages and frequencies other than indicated above can be supplied. Dimensions on application.



JEFFERSON THIN TYPE

Luminous Tube Transformers



Jefferson Series No. 725 Thin-Type Transformers are designed primarily for use where sign enclosures will not accommodate standard width transformers.

Transformers in this group are assembled in cases 4" wide for the 12,000-volt, 30-MA type and 35%" for the 12,000-volt, 24-MA to 7,500-volt, 30-MA. Secondary terminals are located one at each end of the case, with both primary bushings at one end of the case. Shock-proof terminals are provided to meet the requirements of many electrical inspection bureaus.

The attractive stream-lined cases used in this line are made of heavy steel of exceptional durability, treated to resist rust, and finished in long-wearing black enamel. Universal mounting brackets of sturdy design are provided. Interior construction includes methods known to promote long life and efficient operation—high insulation safety factor—heat and vacuum-treated, nonaging low-loss cores—double vacuum treated coils—and all the many features of Jefferson guaranteed construction.

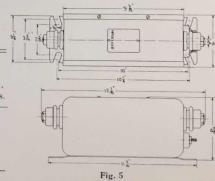
Each of these units contains the patented midpoint grounded, balanced design, developed by Jefferson Engineers. This method definitely balances the current and limits the secondary voltage to required values—promotes longer life of tubing and all electrical parts—and insures uniform brilliancy.

Like all Jefferson luminous tube transformers, this line also is listed by Underwriters' Laboratories, Inc and bears the Underwriters' label. Dimensions and electrical specifications are as follows:

SPECIFICATIONS AND DIMENSIONS (Fig. 5)

115 Volts, 60 Cycle—Binding Posts Standard (one at each end of case)

| | | | Approx. Watts | Secon | dary | | | |
|-------------------|---------------------|-------------------|-----------------------------|-------|------|------------|------------|---------------------|
| Catalog Number | Telegraphic Code | Capacity V. A. | Consumption at 115 V. 60 C. | Volts | Ma | Wid (A) | | Approx. Wt. Lbs. |
| 725-121 | ZEEMF | 360 | 180 | 12000 | 30 | 4" | See | 25 |
| 725-221 | ZEENG | 250 | 125 | 12000 | 24 | 31/4" | Fig. 5 | 19 |
| 725-141 | ZEEPH | 250 | 125 | 9000 | 30 | 31/4" | for | 181/2 |
| 725-341 | ZEERK | 190 | 80 | 9000 | 18 | 31/4" | other | 161/2 |
| 725-151 | ZEEWP | 225 | 100 | 7500 | 30 | 31/4" | dimensions | 18 |



HIGH INTENSITY TYPES

Luminous Tube Sign Transformers

Listed and Labeled by Underwriters' Laboratories, Inc.





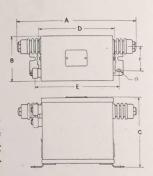
The rapidly increasing popularity of high intensity tubes has made necessary a full range of transformers to cover every application of this comparatively new Neon art. Cooperating closely with leading sign and electrode manufacturers, Jefferson engineers have provided a most complete line-units of 60 MA, short circuit current — 16 types in all.

Each contains the constructional features, particularly the patented mid-point grounded, balanced design, which have made Jefferson transformers so reliable, so efficient and so capable of exceptionally long and trouble-free service.

Because of their high output, transformers designed for high intensity tubing must, to insure uninterrupted and efficient performance, incorporate these fundamentals: high quality steel, liberal spacings of the high voltage coils, extra heavy insulation and correct design. The highest grade non-aging annealed silicon steel is used in both the core and shunt structures. The windings have been double vacuum treated. The entire core and coil assembly is then vacuum treated and hermetically sealed prior to installation in the rust-resisting

steel case. The hermetical seal and the pre-heat treatment of core and coil and case plus a specially processed high dielectric compound insure a completed transformer which is positively sealed against every climatic condition.

The cases are finished in attractive baked black wrinkle enamel. A sturdy mounting bracket is permanently attached to the case.



SPECIFICATIONS AND DIMENSIONS

115 Volts, 60 Cycle—Binding Posts Standard (One at Each End of Case)

| | 1 | | Approx. Watts | Secon | dary | | APPROX | IMATE | DIMENSI | ONS IN | INCHES | 3 | Approx. Shipping |
|-------------------|---------------------|-------------------|----------------------------|-------|------|-------|--------|--------|---------|--------|--------|-----------|---------------------|
| Catalog Number | Telegraphic Code | Capacity V. A. | Consumption at 115 V60 Cy. | Volts | MA | A | В | C | D | E | F | G | Wt. Lbs |
| 721-411 | ZASJO | 825 | 410 | 15000 | 60 | 161/4 | 57/16 | 75/16 | 111/4 | 121/2 | 33/16 | 7/16X3/4 | 60 |
| 721-421 | ZATHE | 720 | 350 | 12000 | 60 | 161/4 | 57/6 | 75/16 | 111/4 | 121/2 | 33/16 | 7/16x3/4 | 56 |
| 721-441 | ZASUK | 500 | 240 | 9000 | 60 | 141/2 | 53/4 | 63/8 | 93/8 | 915/16 | 33/16 | 7/16X3/4 | 38 |
| •721-451 | ZEWYT | 450 | 210 | 7500 | 60 | 143/4 | 43/4 | 617/32 | 915/32 | 101/8 | 33/16 | 7/16X 5/8 | 31 |
| •721-431 | ZEYGD | 360 | 170 | 6000 | 60 | 143/4 | 43/4 | 617/82 | 915/82 | 101/8 | 38/16 | 7/16X 5/8 | 30 |
| •721-461 | ZEYLJ | 300 | 140 | 5000 | 60 | 143/4 | 43/4 | 617/82 | 915/32 | 101/8 | 33/16 | 7/16X 5/8 | 281/2 |
| 721-471 | ZEYOS | 250 | 125 | 4000 | 60 | 131/4 | 43/4 | 325/32 | 91/2 | 101/4 | 33/16 | 7/16X 5/8 | 1934 |
| 721-491 | ZEYPA | 180 | 90 | 3000 | 60 | 131/4 | 43/4 | 325/32 | 91/2 | 101/4 | 33/16 | 7/6X 5/8 | 17 |

High Power Factor Types

| 724-411 | ZIJUK | 450 | 410 | 15000 | 60 | 161/4 | 67/ | 1 754 | | | | | |
|----------|----------------|------------|-----|--------|------|--------|-------|--------|--------|--------|-------|-----------|-------|
| 124-411 | ZIJUK | | | | | 1074 | 57/16 | 75/16 | 111/4 | 121/2 | 33/16 | 7/16X3/4 | 60 |
| 724-421 | ZIKAG | 400 | 350 | 12000 | 60 | 161/4 | 57/16 | 75/16 | 111/4 | 121/2 | 33/16 | 7/6X3/4 | 59 |
| 724-441 | ZIKGA | 275 | 240 | 9000 | 60 | 141/2 | 53/4 | 63/8 | 93/8 | 915/16 | 33/16 | 7/16X 5/8 | 37 |
| *724-451 | ZIKHE | 250 | 210 | 7500 | 60 | 143/4 | 43/4 | 617/2 | 915/32 | 101/8 | 33/16 | 7/16X 5/8 | 311/2 |
| *724-431 | ZIHHO | 200 | 170 | 6000 | 60 | 143/4 | 43/4 | 617/32 | 915/32 | 101/8 | | | 31 |
| •724-461 | ZIGIF | 150 | 140 | 5000 | 60 | 1434 | 43/4 | 617/32 | 915/32 | | 33/16 | 7/16x 5/8 | |
| 724-471 | ZIDDO | 120 | 125 | 4000 | 60 | 141/4 | 43/4 | - | | 101/8 | 33/16 | 7/16x 5/8 | 32 |
| 724-491 | ZIDZA | 100 | 90 | 3000 | 60 | 141/4 | | 43/8 | 91/2 | 101/4 | 33/16 | 7/16X 5/8 | 193/4 |
| | ed Case, see l | Sig I Page | 1 | 1 3000 | 1 00 | 1 1474 | 43/4 | 43/8 | 91/2 | 101/4 | 33/4 | 7/ex 5/e | 1934 |



No. 724-111 High Power Factor Transformer

HIGH POWER FACTOR

Luminous Tube Transformers

Canadian Patent Nos. 323,728 and 323,729

U. S. Patent Nos. 1,777,256, 1,786, 422 and other Patents Pending

In some sections of the country, power supply companies have incorporated power factor clauses in their contracts affecting all low power factor loads.

To provide luminous tube transformers suitable for use in cities operating under power factor rulings, Jefferson engineers have developed a series of transformers incorporating built-in capacitors. The inherently high reactance of standard lumi-

nous tube transformers causes low power factor. In the Jefferson series "724" transformers this reactance is partially neutralized by the incorporation of the capacitor, which is treated and immersed in a liquid insulation of recent discovery which is non-inflammable, provides a much greater insulating factor, and permits operation at higher temperatures without detrimental effects. Service records never before approached with capacitors of other types have been attained, and only after long and successful laboratory and field tests has this new capacitor been adopted. The method of installation prevents the capacitor from absorbing transformer heat, insuring operation at comparatively low temperatures.

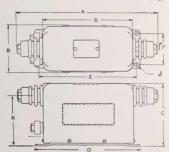
These combination transformer and capacitor units operate at a power factor of approximately 90%, when connected to the proper tube load under normal line voltage conditions. It is important that the correct load be applied, as the power factor will be lower if the transformers are operated at lower than normal footage. However, transformers should not be overloaded in an attempt to raise the power factor.

All transformers in Jefferson series "724" are assembled in substantial black enameled, rust-resisting steel cases equipped with cadmium-plated binding posts on both primary and secondary. They are typically Jefferson in quality of materials, skilled workmanship, and precise engineering requirements, insuring long life and care-free operation.

Mid-point grounded, balanced design, patented construction is incorporated in all models.

The secondary terminals are insulated with extra large

multi-petticoated, glazed porcelain bushings, and in addition are equipped with Jefferson special shock-proof porcelain caps, which provide for secure anchorage of high-tension cables. These transformers are listed as standard by the Underwriters' Laboratories, Inc. Electrical specifications, catalog numbers, and dimensions are shown below and at the bottom of page 6.



SPECIFICATIONS AND DIMENSIONS

115 Volts, 60 Cycle—Binding Posts Standard (One at Each End of Case)

| 0.1 | | | Approx. Watts | Second | lary | | APPROX | IMATE | DIMENS | SIONS IN | INCHE | S | Approx. Shipping |
|--|----------------------------------|--------------------------|-------------------------------|----------------------------------|----------------------|--|--|----------------------------------|------------------------------|--|--|--|---|
| Catalog Number | Telegraphic Code | Capacity V. A. | Consumption at 115 V60 Cy. | Volts | MA | A | В | С | D | E | F | G | Wt. Lbs |
| 724-811 724-111 724-311 | ZIBIZ ZIGAC ZIBOB | 360 250 175 | 325 225 135 | 15000 15000 15000 | 45 30 18 | $ \begin{array}{c} 16\frac{1}{4} \\ 14\frac{3}{4} \\ 14\frac{3}{4} \end{array} $ | 57/6 43/4 43/4 | 75/16 69/16 69/16 | 11½ 9½ 9½ 9½ | 12½ 10⅓ 10⅓ 10⅓ | 3 ³ / ₁₆ 3 ³ / ₁₆ 3 ³ / ₁₆ | 7/16X 3/4 7/16X 5/8 7/16X 5/8 | 56 31½ 31½ |
| 724-821 724-121 724-221 724-321 | ZIBUC ZIGGO ZIGUH ZIBWA | 275 200 150 150 | 250 180 145 110 | 12000 12000 12000 12000 | 45 30 24 18 | 14½ 14¾ 13¼ 13¼ | 5 ³ / ₄ 4 ³ / ₄ 4 ³ / ₄ 4 ³ / ₄ | 6 3/8 69/16 4 3/8 4 3/8 | 93/8 91/2 91/2 91/2 | 915/16 101/8 101/4 101/4 | 3 ³ / ₁₆ 3 ³ / ₁₆ 3 ³ / ₁₆ 3 ³ / ₁₆ | 7/ ₁₆ x 5/ ₈ 7/ ₁₆ x 5/ ₈ 7/ ₁₆ x 5/ ₈ 7/ ₁₆ x 5/ ₈ | 38 31 22 19¾ |
| 724-841 724-141 724-341 | ZIBYE ZIHEF ZIJYL | 210 150 110 | 170 125 100 | 9000 9000 9000 | 45 30 18 | 13½ 13¼ 13¼ 13¼ | 484 484 484 | 69/16 4 3/8 4 3/8 | 9½ 9½ 9½ 9½ | 10½ 10¼ 10¼ 10¼ | 3 ³ / ₁₆ 3 ³ / ₁₆ 3 ³ / ₁₆ | 7/16X 5/8 7/16X 5/8 7/16X 5/8 | 31½ 22½ 22 22 |
| 724-851 724-151 724-351 | ZICAY ZIHKY ZICCO | 180 125 90 | 150 110 75 | 7500 7500 7500 | 45 30 18 | 13½ 13¼ 13¼ 13¼ | 434 434 434 | 69/16 43/8 43/8 | 9½ 9½ 9½ 9½ | 10½ 10¼ 10¼ 10¼ | 3 ³ / ₁₆ 3 ³ / ₁₆ 3 ³ / ₁₆ | 7/ ₁₆ x 5/ ₈ 7/ ₁₆ x 5/ ₈ 7/ ₁₆ x 5/ ₈ | 31½ 27 18 |
| 724-831 724-131 724-331 | ZICEZ ZIJJO ZICIB | 140 100 75 | 125 75 60 | 6000 6000 6000 | 45 30 18 | 13¼ 13¼ 13¼ 13¼ | 43/4 43/4 43/4 | 4 3/8 4 3/8 4 3/8 | 9½ 9½ 9½ 9½ | 10¼ 10¼ 10¼ 10¼ | 3 ³ / ₁₆ 3 ³ / ₁₆ 3 ³ / ₁₆ | 7/16X 5/8 7/16X 5/8 7/16X 5/8 | 1934 22 18 |
| 724-861 724-161 724-361 | ZICUD ZIKIJ ZIDBE | 125 90 60 | 100 70 45 | 5000 5000 5000 | 45 30 18 | 13½ 8½ 9¼ | 434 4½ 317/2 | 43/8 5 53/4 | 9½ 6½ 6½ 6½ | 101/4 67/8 78/6 | 3 ³ / ₁₆ 2 ¹ / ₂ 1 ¹ / ₈ | 7/16X 5/8 13/64 13/6X 5/16 | $\begin{array}{c} 19\frac{3}{4} \\ 16\frac{1}{2} \\ 13 \end{array}$ |
| 724-871 724-171 724-371 | ZIDGY ZIDIC ZIDUF | 105 75 55 | 75 55 40 | 4000 4000 4000 | 45 30 18 | 13¼ 9¼ 9¼ | 434 317/2 317/2 | 43/8 53/4 53/4 | 9½ 6½ 6½ 6½ | 10 ¹ / ₄ 7 ³ / ₁₆ 7 ³ / ₁₆ | 3 ³ / ₁₆ 1 ¹ / ₈ 1 ¹ / ₈ | 7/6X 5/8 13/6X 5/16 13/6X 5/16 | 193/4 11 10 |
| 724-891 724-191 724-391 | ZIEBY ZIEGD ZIEIJ | 85 60 45 | 60 40 20 | 3000 3000 3000 | 45 30 18 | 914 914 914 | 317/ ₃₂ 317/ ₃₂ 317/ ₃₂ | 534 534 534 | 6½ 6½ 6½ 6½ | 73/16 73/16 73/16 | 1½8 1½8 1½8 | 13 16X 5 16 13 16X 5 16 13 16X 5 16 | 14 11 10 |

JEFFERSON WEATHERPROOF

Luminous Tube Transformers

For use in outdoor signs where it is not convenient or desirable to provide enclosures for transformers, Jefferson weatherproof types are ideal. Assembled in sturdy rust-proof hot dipped galvanized cases with primary and secondary connections entirely enclosed, these transformers insure long and efficient service under every climatic condition.

The wiring compartment located at the bottom of the transformer is 6 inches square and 5 inches deep. Threaded conduit fittings (½") are provided for primary and secondary connections. Standard large petticoated secondary porcelains and primary porce-

lain connections are provided, all being equipped with shockproof porcelain caps.

Patented mid-point grounded balanced design is used in all units and an extra grounding terminal is incorporated for use when transformers are installed in un-grounded signs. Heavy mounting brackets are spot-welded to two sides of the case to provide quick and easy means for installation.

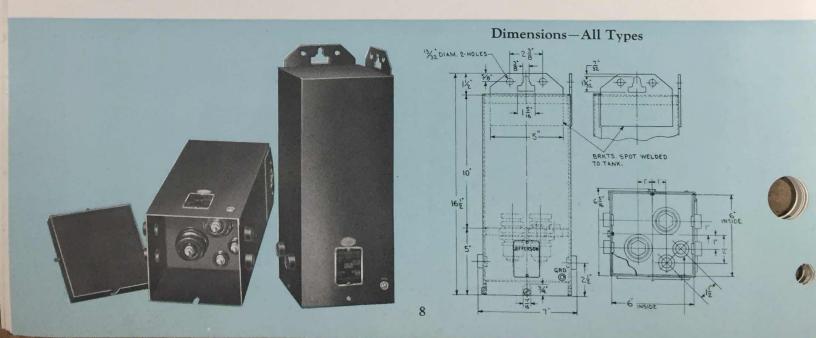
Thirteen different units are available in this weather-proof style, as indicated below. The same sized case is used for all models.

ELECTRICAL SPECIFICATIONS 115-volt, 60-cycle

| Catalog | Telegraph | Capacity | Approx. Watts Consumption | Approximate - | Secon | dary |
|---------|-----------|----------|------------------------------|---------------|-------|------|
| Number | Code | V. A. | at 115 V. 60 C. | Weight | Volts | M. A |
| 722-411 | ZATAG | 825 | 410 | 72 | 15000 | |
| 722-811 | ZEFOZ | 650 | 335 | 68 | 15000 | 60 |
| 722-111 | ZAMEZ | 450 | 225 | 521/2 | | 45 |
| 722-421 | ZEFIX | 720 | 350 | 70 | 15000 | 30 |
| 722-821 | ZEFUB | 500 | 270 | | 12000 | 60 |
| 722-121 | ZASAF | 360 | 180 | 68 51 | 12000 | 45 |
| 722-221 | ZANOD | 250 | 125 | | 12000 | 30 |
| 722-441 | ZALOB | 500 | | 46 51 | 12000 | 24 |
| 722-841 | ZEGBO | 375 | 225 | | 9000 | 60 |
| 722-141 | ZANAZ | 250 | 200 | 521/2 | 9000 | 45 |
| 722-451 | ZALUC | | 125 | 481/2 | 9000 | 30 |
| | | 450 | 200 | 51 | 7500 | 60 |
| 722-851 | ZEGIZ | 330 | 165 | 51 | 7500 | 45 |
| 722-151 | ZALYE | 225 | 100 | 47 | 7500 | 30 |

Dimensions—Case only—15" high, 614" wide, 614" deep. Height over mounting bracket, 16½". Width over conduit connections, 7".

LISTED AND LABELED BY UNDERWRITERS' LABORATORIES, INC.



CORE and COIL

(UNENCLOSED)

TRANSFORMERS

Jefferson unenclosed types are particularly adaptable for small portable signs, where space is at a premium and where small sections of tube are to be operated. Each unit is assembled in the same careful and thorough manner as are Jefferson encased types. Windings are vacuum-treated, impregnated, and the entire unit is coated with high dielectric insulating compound for moisture proofing.

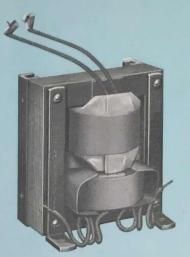
Universal mounting brackets are supplied which hold the core rigidly to reduce audible hum.

Flexible Primary and Secondary leads are 6" long, heavily insulated and provided with connection clips.

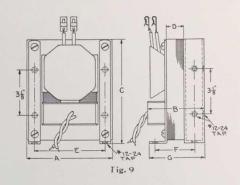
Jefferson Unenclosed Core and Coil Type Transformers of 5000 volt secondary or less are listed as standard by the Underwriters' Laboratories, Inc. and when properly installed will insure Underwriters' approval of the completed sign. Unenclosed transformers of 6000 and 7500 volt secondaries are not approved by Underwriters' Laboratories, Inc. but Jefferson No. 720-331 and No. 720-351 of these voltages are the same units as used in Jefferson standard encased types which bear Underwriters' listing.

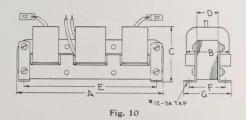
Care should be taken in the installation to see that there is ample clearance between secondary coils and sign enclosure. For example, there should be $\frac{3}{8}$ " clearance when transformers of 3000 volt secondary or less are used, and $\frac{1}{2}$ " clearance when transformers of 4000 volts and above are used.

Core and coil transformers have mounting holes drilled to accommodate 10-24 bolts.



Series "720" Core and Coil Type Transformers





SPECIFICATIONS AND DIMENSIONS

115 Volts, 60 Cycle—Unenclosed (6" Primary and Secondary Leads)

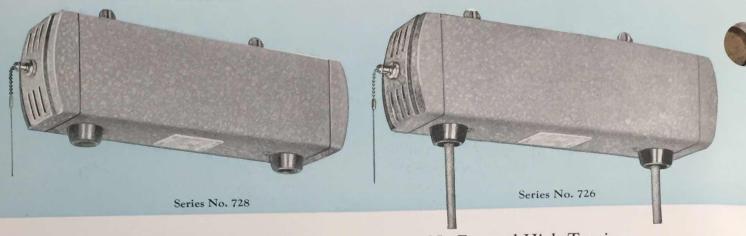
| | Telegraphic | Cap- acity | Approx. Watts Consumption | Secon | dary | | | Appr | oximate | Dimensi | ions in I | nches | | Approx |
|----------|-------------|---------------|------------------------------|-------|------|------|-------|--------|---------|---------|-----------|-------|---------|---------------------------|
| Cat. No. | Code | V. A. | at 115 Volts 60 Cycles | Volts | MA | Fig. | A | В | С | D | E | F | G | Shippin Weight Lbs. |
| 720-351 | ZIVVO | 150 | 70 | 7500 | 18 | 10 | 81/4 | 211/16 | 31/8 | 11/4 | 71/2 | 21/8 | 23/4 | 71/2 |
| 720-331 | ZIVSE | 140 | 55 | 6000 | 18 | 9 | 33/4 | 215/16 | 45/8 | 11/4 | 31/8 | 21/4 | 281/82 | 6 |
| 720-361 | ZIVRA | 100 | 40 | 5000 | 18 | 9 | 33/4 | 215/16 | 45/8 | 134 | 31/8 | 21/4 | 231/32 | 6 |
| 720-371 | ZIVOV | 90 | 35 | 4000 | 18 | 9 | 33/4 | 211/16 | 45/8 | 1 | 31/8 | 2 | 2 23/32 | 5 |
| 720-391 | ZIVYX | 75 | 25 | 3000 | 18 | 9 | 31/16 | 21/2 | 3 3/4 | 11/8 | 21/2 | | 21/2 | 4 |
| 720-381 | ZIVIT | 50 | 20 | 2000 | 18 | 9 | 31/16 | 21/8 | 3 3/4 | 3/4 | 21/2 | | 21/8 | 3 |

NOTE: Transformers of above types having special primary voltages and frequencies can be supplied. Dimensions on application.

INDOOR TRANSFORMERS

5,000 Volts 18 MA up to and including 12,000 Volts 24 MA

Listed and Labeled by Underwriters' Laboratories, Inc.



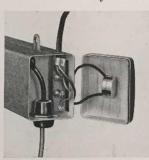
 Jefferson indoor transformers are finished in a striking, exclusively new gray hammered metal in appearance which lends a soft, harmonizing effect enhancing the beauty of the entire sign installation. The compactness of the new streamlined case and the convenient end compartments make this modern line adaptable to every type of indoor luminous sign.

Two separate and distinct groups of transformers are available in this modern case design—Series No. 728 having secondary spring contact electrode housings, and Series No. 726 with secondary cables. Transformers in either series are furnished with or without three-conductor cord and 2-prong plug with means for grounding, and primary pull switch.

726-221 726-141

726-341

726-151 726-351



End cap removed to show spacious compartment.

No Exposed High Tension Connections

These new transformers are designed to meet the latest requirements of the National Electrical Code and Underwriters' Laboratories, Inc. . . there are no exposed live metal parts in the high tension secondary circuit—Primary connections are screw termi-

nals, panel-mounted, inside the end compartment and no soldering is required.

Removal of end caps exposes the wiring compartments for easy and quick wiring. A combination knockout and bushing in top of case provides for primary current entry through cord and plug, or through flexible or rigid conduit. In shipping, No. 726 Transformers, the secondary cables are coiled inside the end compartments, thus resulting in a smaller and neater package.

SPECIFICATIONS AND DIMENSIONS

115 Volts, 60 Cycle Primary With Electrode Housings

| Catalan | Tolonoshin | Consider | Approx. Watts | Secon | dary | Approx. |
|----------------|---------------------|------------------|------------------------|-------|------|-----------------------|
| Catalog No. | Telegraphic Code | Capacity V.A. | at 115 Volts 60 Cycles | Volts | MA | Shipping Wts. Lbs. |
| 728-221 | ZAYBS | 250 | 125 | 12000 | 24 | 31 |
| 728-141 | ZAYAK | 250 | 125 | 9000 | 30 | 31 |
| 728-341 | ZAYHZ | 190 | 80 | 9000 | 18 | 19 |
| 728-151 | ZAYLE | 225 | 100 | 7500 | 30 | 18 |
| 728-351 | ZAYNO | 150 | 65 | 7500 | 18 | 15 |
| 728-131 | ZAYUP | 180 | 75 | 6000 | 30 | 15 |
| 728-331 | ZAZAL | 140 | 50 | 6000 | 18 | 14 |
| 728-161 | ZAZLA | 150 | 70 | 5000 | 30 | 15 |
| 728-361 | ZAZME | 100 | 40 | 5000 | 18 | 14 |

Series No. 726 Transformers - With Secondary Cables 12000 9000 ZILIK ZIKOK 24 30 250 250 20 9000 ZILYN 190 80 18 18 ZIMAJ ZILLO 100 65 7500 7500 19½ 17 30 18 180 140 6000

181/2 30 18 6000 ZIKUL 70 45

NOTE: Series No. 728 may be used as hanging or standing type—standing brackets No. 728—001 supplied at slight additional cost. Series No. 726 is for hanging only, with eyelet supports for glass tubing.

NOTE: Transformers of above types having special orimary voltages and frequencies can be supplied. Dimensions on application.

NOTE: For above units in High Power Factor Type change second digit of catalog number to "3"—example: 738-221 for 12000 V. 24 M. A electrode housing type. (Prices on application).

Dimensions-All Types



INDOOR TRANSFORMERS

12,000 Volts 30 MA and 15,000 Volts 30 MA Types

Listed and Labeled by Underwriters' Laboratories, Inc.



Series 726 with Hanging Bracket Series 728 with Mounting Supports

Jefferson 12,000-volt, 30-MA and 15,000-volt, 30-MA indoor type transformers are assembled in hexagon cases as illustrated above. These units are furnished in the same exclusively new gray finish, hammered metal in appearance, as smaller indoor transformers shown on the previous page.

The 728 types are supplied with spring contact electrode housings, hanging bracket and cable clamps; and the 726 types with three-foot secondary cables and hanging bracket.

Hanging brackets, which prevent swinging movement of transformer and tubing, are furnished as standard equipment. Mounting supports for 728 types are also available when it is desired to use the transformer and tubing in standing position.

Installation is exceptionally convenient. The end caps are quickly removed by loosening one screw, opening wide the roomy wiring compartments at each end of the case. When cables are used, they are securely anchored by quickly attached clamps, which eliminate strain on the secondary cable. No splicing of secondary cable is required. Glass tubes or metal shields can be used over cables if desired. Provision is made for adjustment of electrode housings to compensate for variation in electrode centers.

Primary cord and plug (3 conductor, with 2-prong plug and ground wire) and pull switch are available at slight extra cost. Provision is also made for rigid conduit, flexible conduit, or armored cable primary connection through the wiring compartment

SPECIFICATIONS AND DIMENSIONS

115 Volts, 60 Cycle Primary

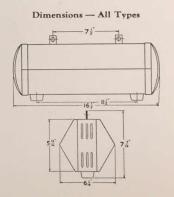
Series No. 728 Transformers — With Electrode Housings

| | | | Approx. Watts | Second | lary | Approx. Shipping |
|----------------|---------------------|------------------|------------------------|--------|------|---------------------|
| Catalog No. | Telegraphic Code | Capacity V.A. | at 115 Volts 60 Cycles | Volts | MA | Wts. Lbs |
| 728-111 | ZAWKE | 450 | 225 | 15000 | 30 | 341/2 |
| 728-121 | ZAWMO | 360 | 180 | 12000 | 30 | 33 |

| | Series No. 72 | 6 Transformers | - With Second | iary Cables | | |
|---------|---------------|----------------|---------------|-------------|----|-----------------|
| 726-111 | ZIKKO | 450 | 225 | 15000 | 30 | $34\frac{1}{2}$ |
| 720-111 | | | 180 | 12000 | 30 | 33 |
| | TITITIV | 360 | 100 | 12000 | | |

NOTE: Series No. 728 may be used as hanging or standing type—standing brackets No. 728—001 supplied at slight additional cost Series No. 726 is for hanging only, with eyelet 3upports for glass tubing.

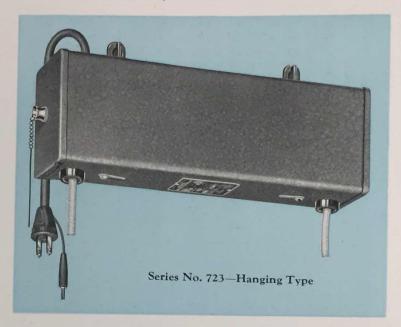
NOTE: For above units in High Power Factor Type change second digit of catalog number to "3"—example: 736-111 for 15000 volt 30 MA secondary cable type. (Prices on application).



INDOOR TRANSFORMERS

5000 Volts 18 MA to 9000 Volts 18 MA

Listed and Labeled by Underwriters' Laboratories, Inc.



This new series includes four very popular sizes for indoor type hanging signs—5000, 6000, 7500 and 9000 volt secondaries, all 18 M.A.

While this group of transformers is similar in general appearance to "726" type transformers shown on page 10, they are equipped with simple shallow type end caps and only one wiring compartment. This and other economies make it possible to offer "723" styles at a substantial saving in cost.

Finished entirely in gray, these units present a very attractive appearance. Standard equipment includes, four foot secondary cables; 3-conductor primary cord with 2-prong plug and ground wire; primary pull chain switch; roomy primary wiring compartment and hanging bracket. Access to the

wiring compartment is accomplished by removing the screws in the end cap. A knockout is provided in one of the compartment walls for use in the event rigid conduit, flexible conduit, or armored cable primary connection is needed.

Interior construction includes identically the same high quality materials and engineering features incorporated in all Jefferson luminous tube transformers. These features promote longer life of tubing and all electrical parts and insure uniform brilliancy.

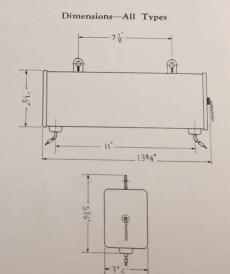
Like all Jefferson luminous tube transformers the "723" series is listed by Underwriters' Laboratories, Inc. and bear the Underwriter's label. Dimensions and electrical specifications are shown below:

SPECIFICATIONS AND DIMENSIONS

115 Volts 60 Cycle Primary

Series No. 723 Transformers—4 foot secondary cables—3 conductor primary cord—2 prong plug—pull chain primary switch.

| Catalog | Telegraph | Capacity | Secon | Approximate | |
|---------|-----------|----------|-------|-------------|-----------|
| Number | Code | V. A. | Volts | M. A. | Ship, Wt. |
| 723-341 | ZOCHO | 190 | 9000 | 18 | 16 |
| 723-351 | ZOCIG | 150 | 7500 | 18 | 15 |
| 723-331 | ZOCKY | 140 | 6000 | 18 | 141/2 |
| 723-361 | ZOCUJ | 100 | 5000 | 18 | 141/6 |



LUMINOUS TUBE TRANSFORMER OPERATING CHARACTERIS

Listed as Standard by the Underwriters' Laboratories, Inc.

| Chart | |
|-----------|--|
| Footage | |
| Tube | |
| Luminous | |
| JEFFERSON | |
| 10 | |

| | | NOD | RAAL RAAVIRA | 9 | Tube Loolage Chart | IT | |
|------------------------------------|---------|-----------------|--------------------|--------------------------------------|----------------------------|--|---------------------|
| | Short | | Approx Wottel | Anne Water I UBING OPERALED BASED | ON AVERAGE | GRADE OF TUBING | |
| Secondary | Circuit | Capacity | Consumption | - P | Clear or Fluorescent | Clear or Fluorescent Holium | - |
| | M.A. | | | neon fluorescent Gold) Colors- | Mercury Filled Tubes—All | Mercury Filled Tubes-All Golors-Outdoor Applicact | Gold |
| | | | on cycles | STO | SIZE, MILLIMETERS | | TUBE SIZE, MM |
| | 09 | 825 | 410) | 25 22 20 11 11 21 21 21 27 27 25 25 | 22 20 18 15 13 12 11 10 9 | 25 22 20 18 15 13 12 11 10 9 15 13 12 | 131211109 |
| | 300 | 650 450 | 325 | 102 85 78 72 60 50 45 39 33 27 120 1 | 00 90 80 72 60 54 47 40 32 | 02 85 78 72 60 50 45 39 33 27 120 100 90 80 72 60 54 47 40 32 90 76 69 65 54 45 40 35 30 24 30 25 22 18 16 | 181614 |
| | 18 | 250 | 135 | 50 44 40 34 27 24 | 62 52 47 40 34 28 | 45 39 36 30 25 20 25 22 10 17 14 | |
| 19000 | 04 | 2009 | 250 | 79 67 61 55 45 39 35 30 25 21 95 | 79 70 62 55 46 42 36 30 25 | 71605549403631272219222017 | 4540 |
| 15000 | 30 | 360 12004250 | = | | 47 An 24 2n 26 2n | 000000000000000000000000000000000000000 | 2 9 |
| 9000 | 45 | 375 | 240 | 8 | | 60 51 43 36 30 26 23 20 17 13 16 14 13 11 | 1110 7 |
| | 18 | 190 | 100 | 282422181513 | 342926221816 | 25,22,20,18,12,11,14,12,10 | 1 |
| 7500 | 30 | 450 | 210 | 159 | 48 39 31 28 27 24 19 16 12 | 48 39 31 28 27 24 19 16 12 46 37 30 25 21 20 18 15 12 10 12 11 9 | - CC |
| | 18 | 150 | 75 | 22 20 18 14 12 10 | 252321171311 | : = | <u>u</u> |
| GOOD | 30 | 360 | 170 | 40 34 28 23 19 17 16 13 11 9 48 | | 0 00 | - 80 - 10 - 4 |
| | | 140 | 09 | 17151410 9 7 | 2017161211 8 | 00 00 | 4 |
| 2000 | 45 | 235 | 140 | 33 28 23 19 17 15 12 10 9 7 40 | 00 | 0 8 6 7 7 | 4 |
| | - | 100 | 45 | 141311 8 7 6 | 7 8 0121310 8 7 | 131210 7 6 5 6 6 4 | 4 3 2 |
| 4000 | 30 | 190 | 55} | 27 23 19 16 13 11 10 8 7 6 32 | 27 22 18 16 13 12 10 8 7 | 24201715121110 7 6 5 5 4 | 4 3 2 |
| | - | 06 | 40 | 11 10 9 7 6 5 | 131211 8 7 6 | 10 9 8 6 5 4 4 4 3 | 3 |
| 2000 | 30 | 100 | 60 40 } | 1714121010 9 8 7 6 5 22 | 181614121010 8 7 6 | 141211 9 9 8 7 6 5 4 4 3 | 23 |
| | 18 | 75 | 30 | 8 7 6 5 4 4 | 10 8 7 6 5 5 | 7 6 6 5 4 4 3 3 | |
| 2000 | 18 | 50 | 23 | 6 5 4 3 3 | 4 | 5 4 5 4 3 3 2 2 | 2 |
| RECOMMENDED | NDED G | GAS PRESSURES. | URES. MM. + | 6 7 72 8 9 1011121315 6 | 7 71 8 9 10 11 12 13 15 6 | 7 7½ 8 9 10 11 12 13 15 From | 3 to 5MM |
| *-No Blor No 50 Cas and Fluorescen | uct one | foot from | the above figur | figures for each pair of electrodes. | +-No. B | +-No. B19 or No. 20 Gas and Fluorescent Mercury. | Mercury. |
| 20.00 | 10.0 | o das alla | Linoi escelli lale | culy. These footages also recomm | lended for OO LDOOR US | 10. DIO O 100. 30 das and 1 not escent trief cut y 1 nese 100 tages also recommended for OO I DOOR use where temperature does not fall below 40. | 10W 40'F. |

Note: 25 cycle transformers will operate 85% of above footages.

APPROXIMATE FOOTAGE PER WORD

| Z | | | 9 | 21' | 24′ | 27′ | 30, | | | |
|-------------------|----|--------------|------------|--------|--------|--------|--------|----------|--------|--------|
| | | | LO. | 17' 6" | 20′ | 22' 6" | 25′ | | | |
| | | | 4 | 14' | 16, | 78, | 20, | | | |
| | | ¥,4 | Let. | 14" | 91 | 18 | 20″ | | | |
| | 12 | = | 4 % | 21′ | 25'8" | 28, | 33, | 36′ | 39, | 42′ |
| | | | 1 2 | | 23 | | | | 36, | |
| | 9 | | 12, | | | | | | | |
| tters | 6 | 8, 6, | 13, 6, | .91 | 19, | 21′ | 24' 6" | 27′ | 29' 6" | 31' 6" |
| Number of Letters | ~ | "9 ,L | 9, 6, | 14 | 17′ | 19, | 22′ | 24′ | 26′ | 28 |
| Numb | 7 | "9 ,9 | 10′ 6″ | 12' 6" | 14' 6" | 16' 6" | 19 | 21′ | 23, | 24' 6" |
| | 9 | 2, 6, | ~ ò | .9 .01 | 12' 6" | 14' | .9 ,91 | , 200 | 19' 6" | 21′ |
| | 2 | 4, 6" | , e, e | ò | ,01 | 12, | 13, 6" | 15, | 16' 6" | 17' 6" |
| | 4 | 1 | <u>ع</u> م | - | - | - | - | - | _ | _ |

| | | | Num | Number of Letter: | etters | | |
|----------|--------|-----|---------|-------------------|----------|-----|--------|
| 4 | 25 | 9 | 7 | 00 | 6 | 10 | = |
| 14' | 17' 6" | 21′ | 24' 6" | 28, | 31' 6" | 35, | 38' 6" |
| 16' | 20, | 24′ | | 32′ | , (0) | 40, | 44' |
| <u>%</u> | 22' 6" | 27′ | 31' 6" | 36, | 40, 6" | 45, | 49' 6" |
| 20, | 25' | 30, | , per 1 | 40' | /S2/ | NO. | NO. |

221. 221. 386. 386. 46. 55. 60.

و و

6

5, 10, 112, 113, 6, 117, 12, 6, 118, 6,

وُوْوُ

29 ... 14 19 19 27 27 33 33 45 46 50 55

Number of Letters

GENERAL INFORMATION

Conditions Detrimental to Neon Sign Operation

- 1. Open High-tension circuits caused by:

 - (a) Broken Tubing.
 (b) Exhausted Tubing (loss of gas).
 (c) Broken High-tension Conductors.
 - (d) Secondary Flashers (animators).
- 2. Grounded or Shorted high-tension circuits, caused by:
 - (a) Soot and grime-covered tubes and insulators. Accumulated water.
 - Defective or damaged cable insulation.
 - (d) Insufficient spacing of conductors or electrodes.
- 3. Inadequate ventilation for transformers which are mounted within enclosures of indoor signs.
- Abnormal Power Supply-high or low voltage, or incorrect frequencies. (Frequency must be exactly as stamped on transformer-voltage, plus or minus 10% of that stamped
- 5. Improper Rotary Converter Service—causing high or low frequency and voltage.
- Improper tube footage causing high-voltage surges in both tubing and transformer.

Tube Test for Completed Signs

For nominal 115-volt service the tubing in the completed sign should be operated without flicker at 80 to 90 volts before the sign is placed in actual service. This precaution will carry the sign safely through periods of abnormal opera-tion and will insure long life and the highest operating efficiency. If the sign operates without flicker, at decidedly below 80 volts, then a smaller transformer may be used to advantage. Jefferson Transformer No. 233-971, having a tap-changing switch to vary the secondary voltage from 55 to 125 volts in 5-volt steps, a voltmeter, cord and plug on primary, receptacle on secondary, and convenient carrying strap, is especially designed for making low-voltage tests

Formula for Determining Letter Length

To estimate the approximate tube footage per letter, the height of single tube letters should be multiplied by 3.5. To estimate the approximate tube footage per letter in double cutting and single tube approximate tube footage per letter in double outline and single tube script letters, multiply the height by 5. Add one foot per pair of electrodes.

Radio Interference

Care should be taken when originally laying out the tubing of a contemplated sign, and prior to forming the letters, to avoid the possibility of radio interference after the sign has been installed. All bendbacks and crossovers should be liberally spaced-not less than 1/4 to 3/8 of an inch, dependent upon the amount of tubing in the crossover or bendback. Allowances should also be made for sufficient spacing between electrode housings, tubing, cables, and the body of the sign. Positive grounding of transformers and the entire sign structure is also necessary. These precautionary measures, taken while the sign is being constructed, will insure against the presence of radio interference.

Radio interference in completed signs is sometimes caused by the flickering of the tubing or by corona discharges from tubing or secondary cables. Corona discharges are usually concentrated at a sharp bend crossover or stricture. To eliminate interference from this cause, wrap the tubing at the bend or stricture with a few turns of fine bare copper wire and connect this wire to an equalizing point on the tubing. This equalizing point will be found at approximately the same distance from the second electrode as the corona discharge is from the first electrode. For example: If in a sign carrying the word "Drugs" (with one electrode at the beginning and one at the end of the word), a corona discharge is noted at the top of the letter "R," fine wire is wound around this point of the tube and connected to the equalizing point which will

be found somewhere in the letter "G." If secondary cables are causing interference these should be checked very carefully for leakage to ground, etc., or poor connections. The transformer itself is never the cause of radio interference but should a combination of the foregoing causes of radio interference be difficult to suppress, the use of Jefferson condenser No. 638-001 is recommended. Two of the leads of the condenser should be connected across the primary of the transformer and the third (center) lead should be grounded.

For exceptionally stubborn cases of interference the Jefferson No. 638-005 filter, comprising a choke and condenser unit rated at 5 amperes, 115 or 230 volts, is recommended.

Hourly Cost of Operating Luminous Tube Signs

The wattage consumption of each Jefferson luminous tube sign transformer is given in the foregoing pages. The cost of hourly operation of any luminous tube sign can be determined by multiplying the wattage consumption by the kilowatt hour rate. In most communities, power charges are figured on a sliding scale which decreases with increased consumption. The operation of luminous tube signs, therefore, generally increases current charges at the lowest kilowatt hourly rate.

For example: A display incorporating one Jefferson 15,000volt, 30-MA, transformer consumes approximately 225 watts. This is .225 of one kilowatt hour, which, at a rate of 5 cents per kilowatt hour equals 1.125 cents. When it is considered that fifty feet of 15-MM tubing can be operated with one 15,000-volt transformer at only 1.125 cents per hour, producing an advertising media unexcelled for visibility and forcefulness, the popularity and wide-spread use of luminous tube signs can readily be appreciated.

Some electrical power company rates are based on voltampere rather than watt consumption. As neon transformers have a volt-ampere consumption of approximately twice that of their wattage rating, the cost of operation when using standard types or low power factor transformers, in districts where rates are based on V. A. consumption, will be approximately 100% greater. To effect this saving in cost of operations are the saving in cost of operations. tion, high power factor transformers should be used as these types have a volt-ampere rating approximating the wattage consumption. (See page 7 for listing of high power factor transformers).

Installation

To obtain maximum life of luminous tube sign transformers, it is recommended that they be rigidly mounted in upright positions, although it is possible to mount transformers on end or inverted, if necessary. Transformers should be located in an enclosure to provide ample spacing between terminals and grounded parts of the sign, and in such a manner that they will be protected from rain and snow. Adequate ventilation should be provided for transformers which are mounted within enclosures of indoor signs. The transformers must be wired so that they can be connected to circuits of rated voltage and frequency, and must not be wired with primaries connected in series for operation on circuits of higher than rated voltage. In large signs transformers should be wired in groups, each circuit having current capacity of 15 amperes or less. In double face signs it is recommended that each face be wired and controlled independently of the other. Transformers should be located in sign body to permit minimum length of secondary cables, and the secondary circuits must not be inter-

Fuse Protection for Luminous Tube Signs

All Neon signs should be independently fused. Maximum protection against abnormal service is obtained through the use of JEFFERSON SUPERLAG FUSES, UNION RENEWABLE FUSES, or JEFFERSON PLUG FUSES. (For complete description of Jefferson fuses see Catalogs Nos. 341-LR and 382-F.

BOMBARDING TRANSFORMERS AND CONTROLS



Bombarding Transformers

The great majority of sign shops purge the tubing they are preparing by internal bombardment. A heavy current at a high voltage is discharged through the partially evacuated air column causing the walls of the tube to become hot and as the process proceeds the electrodes are heated red hot. All accluded gases and impurities are freed from the glass walls and metal electrodes and drawn off through the vacuum pump. The thoroughness with which this operation is carried out is no small measure of the success in the production of guaranteed tubing.

Extra Capacity Built In

JEFFERSON Bombarding Transformers are an indispensable requisite for carrying out the process—transformers that will give real service day after day under all operating conditions. Extra capacity in the bombarder assures a higher grade tube economically and quickly produced. Extra capacity permits the tube to be bombarded at higher pressure and shortens the time required for the operation.

All Jefferson Bombarders Have Insulated Secondaries

A more expensive construction but well worth the extra cost because it safeguards the user from an operating hazard should one accidentally come in contact with a live terminal. (Center grounded bombarders would be exceedingly dangerous under such circumstances.)

JEFFERSON Bombarders are enclosed in metal housings which allow free circulation for cooling. Primaries are designed for operation on either 115 or 230 volts. Secondaries are liberally designed to deliver full 25,000 volts with a tap brought out at 15,000 volts. This makes it possible for the operator to select the secondary voltage he finds most useful—25,000, 15,000 or 10,000 volts. Instructions recommend erecting a

three-wire trolley with appropriate leads to the pumping position. The No.969-873 bombarder is especially recommended for the preparation of high intensity tubing.

| C . N | Telegraphic Code | | | | Max. Recommended | D | IMENSION | S | Approx. |
|----------|---------------------|-----------|--------------------|---------------|-------------------|--------|----------|--------|--------------|
| Cat. No. | Code | Capacity | Primary Volts | Sec. Volts | Secondary Current | Length | Width | Height | Shipping Wt. |
| 969-853 | ZIYEV | 10 K.V.A. | 115 & 230—60 cyc.* | 25,000/15,000 | 500 MA | 1634" | 16" | 1834" | 280 |
| 969-873 | ZOBAC | 15 K.V.A. | 115 & 230—60 cyc.* | 25,000/15,000 | 750 MA | 231/4" | 211/8" | 23" | 420 |

^{*}Bombarders for other frequencies built to order.

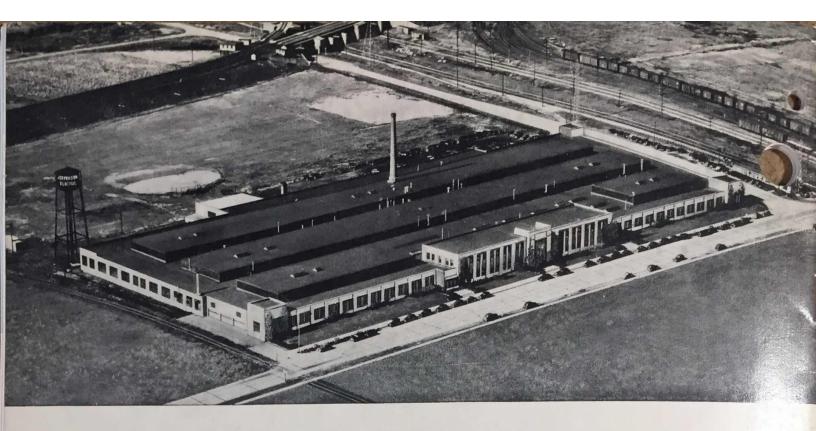
CONTROL CHOKES

Jefferson Control Chokes

JEFFERSON sliding core Control Chokes are an asset to any sign shop. Control of the output of the bombarders secured by connecting these chokes in series with the transformer primary. As the operator withdraws the armature the transformer voltage and current is increased enabling one to maintain absolute control of temperatures during the bombarding operation. Provision is made for locking the sliding core in any position from minimum to maximum current. It is ruggedly constructed, completely protected and provided with means for fastening to a flat surface.



| | Telemonhio | For Use With | | I | DIMENSION | IS | Approx. |
|----------|---------------------|-----------------|-----------|--------|-----------|--------|--------------|
| Cat. No. | Telegraphic Code | Transformer No. | Capacity | Length | Width | Height | Shipping Wt. |
| 969-871 | ZOBGO | 969-853 | 10 K.V.A. | 20" | 4" | 4" | 103 |
| 969-872 | ZOBDE | 969-873 | 15 K.V.A. | 205/8" | 91/8" | 534" | 130 |



Transformers Manufactured Entirely in Jefferson Plant

Every Jefferson luminous tube transformer is made in its entirety in the Jefferson factory—a modern and complete plant comprising 18 acres, with 220,000 square feet of manufacturing facilities—served by C. G. W., C. A. & E. and I. H. B. Railways. During the process of manufacture, each transformer receives no less than twelve individual tests and inspections, insuring uniform excellence. All raw materials are given numerous inspections and chemical tests to insure uniform standard quality and ability to withstand the stresses to which they will be subjected in actual service. A special engineering development department is maintained to insure constant improvement in design and production.

JEFFERSON ELECTRIC COMPANY

BELLWOOD, ILLINOIS



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